

Mimi Donaldson

Introduction

Mimi is a superstar in the speaking business, keynoting with celebrities for audiences of thousands. Her rare combination of sophisticated humor and solid content makes her one of America's most popular funny females.

Mimi has created speeches for executives, celebrities, entrepreneurs and sales staffs. Mimi has recently been named Coach for the TEDx Talk program at Loyola Marymount University.

Before starting her speaking and coaching business, she was a Human Resources Trainer with Walt Disney Company, Northrop Aircraft, and Rockwell International.

She is the author of 4 books: *Negotiating for Dummies*, selling almost 2 million copies and translated into 6 languages, *Bless Your Stress: It Means You're Still Alive!* and *Necessary Roughness: New Rules for the Contact Sport of Life*.

Her latest book is *Pitch Perfect: Speak to Grow Your Business in 7 Simple Steps*.

After Mimi speaks today, you can buy her latest book and speak to her about crafting your perfect marketing pitch or your TEDx Talk.

When Mimi speaks, people listen, laugh and learn.

Please help me welcome Mimi Donaldson.